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**For Immediate Release**

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## John Rinaldi and Drew Baryenbruch New Contributing Technical Experts for Machine Design Magazine

(Brookfield, WI) – In an effort to share their expertise and help to educate the industry, John Rinaldi, founder of Real Time Automation, and Drew Baryenbruch, engineer at Real Time Automation, have accepted positions as Contributing Technical Experts of Machine Design magazine and machinedesign.com. Through this partnership, Real Time Automation will leverage the reach of one of the leading technical magazines and a family of media outlets that provides technical information on everything engineering from the initial design phase all the way through to distribution. Machine Design, part of Penton Media's Design Engineering & Sourcing Group, has 368,000 monthly print and online readers.

The mission of the Design Engineering & Sourcing Group is to deliver technical information to the entire design team from electronic and mechanical editorial talent, plus Source ESB, which primarily serves the purchasing function. Brands include Electronic Design, Microwaves & RF, Source ESB, Global Purchasing, Distribution Resource, Power Electronics Technology, Mobile Development and Design, Defense Electronics, Auto Electronics, Electronic Design Europe, Electronic Design China, Machine Design, Hydraulics & Pneumatics, Medical Design, Engineering TV, Fluid Power Expo, Medical Silicone Conference, One Powerful Day, and the Combating Counterfeit Conference.

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